Permit #S00040100

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00040100 **Type of Permit:** STILL **Release Date:** 05/13/2011

Production Company PULSE PRODUCTION INC

Insured Company Name PULSE PRODUCTION INC

Contact Phone No. 1 310-430-9180
Contact Phone No. 2
Fax
Address 350 6TH AVE
VENICE, California 90291

Production Title H&M

Type of Production Still Photo

Producer Jessica Schaefer

Director TBD TBD

1st AD N/A N/A

Production Manager FRANK SCHAEFER

FilmL.A. Coordinator Adrian Fayad

Location Manager Jessica Schaefer
Primary Phone Mobile - 310-403-5999
Secondary Phone Office - 310-430-9180

Location Assistant N/A N/A
Primary Phone Mobile - 310-430-9180
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number	S00040100	**Location Manager**	Jessica Schaefer
Production Company	PULSE PRODUCTION INC	Primary Phone	Mobile - 310-403-5999
Insured Company	PULSE PRODUCTION INC	Secondary Phone	Office - 310-430-9180
Production Title	H&M		

Location Address Dewey St., S. Centinela Blvd., Washington Blvd., Speedway, Venice, CA, 90291

Location Type Driving grid

Film Dates 5/14/2011 - 5/14/2011 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document pulse.pdf

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	6

Filming Activities Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Pulse Productions ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 1/13/11

Representative's Signature

JESSICA SCHAEFER

Representative's Name (Please Print)

PRODUCER

Representative's Title (Please Print)

Pulse

Name of Principal (i.e. company name) (Please Print)

PO Box 2346

Venice, CA 90294

Principal's Mailing Address (Please Print)

212-808-1395

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869